

Bonn / Munich, 23 July 2008

## **High-Tech Gründerfonds and DuMont Venture acquire an interest in livedome GmbH**

High-Tech Gründerfonds and DuMont Venture, together with a private investor, have acquired an interest in livedome GmbH from Munich.

livedome offers live and on-demand streaming of concerts and other events as well as their broadcasting via Internet portals and other digital channels.

“For us, the acquisition of an interest by High-Tech Gründerfonds and DuMont Venture is also most welcome, as it represents a real quality seal for our young company and our business model” CEOs Andreas Müller and Thomas Bank express their opinion.

Cofounder of livedome is Wunder Media GmbH, Munich, which initially developed livedome as an extension of the product “Events Programmes”, which is licensed by more than 80 media companies. Together with Andreas Müller and Thomas Bank, Wunder Media invested in the innovative business model and founded it in 2007 as an independent company. livedome in this way secures the opening up of the area “digital moving images” in association with the already successfully converted topic “aggregation of target groups”.

Simon Schneider, Senior Investment Manager of High-Tech Gründerfonds, summarises the reasons for the acquisition of an interest by High-Tech Gründerfonds: “The theme *live streaming on the Internet* is increasingly gaining importance. The live transmission of concerts and other events on the Internet makes it possible in future for the user to take part in all these events, without having to be there physically. livedome makes this live experience possible.”

### **Brief profile of livedome**

livedome stimulates the trend of live streaming of concerts and events further, as it integrates it in products and services, which are tailor-made individually for various client groups. This still young transmission path, which enables fans to cheer on their favourite bands live on the PC, via cellular phone or IPTV, even for concerts that are already sold-out or taking place in remote locations, brings along various use values for entirely different client segments. Here livedome sets its business model in motion: the professional service provider for live streaming not only installs a camera in the concert hall and sees to it that all connections for the Internet transmission are intact, but also sees itself as interface between artists, music industry, online media, advertising partners and eventually also the end users.

### **livedome press contact**

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### **About High-Tech Gründerfonds**

High-Tech Gründerfonds invests venture capital in young, high-potential technological companies, which convert very promising research results into business ventures. With the help of seed financing of up to 500,000 Euro, the start-ups should enable the research and development to lead to the production of a prototype and/or a "proof of concepts" or the introduction of a product to the market. High-Tech Gründerfonds has a fund volume of roughly 272 million Euro at its disposal. Investors of the public-private partnership are the Federal Ministry of Economics and Technology, the banking group KfW Bankengruppe as well as the six industrial concerns BASF, Deutsche Telekom, Siemens, Robert Bosch, Daimler and Carl Zeiss.

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### **About DuMont Venture:**

DuMont Venture Holding GmbH & Co. KG is responsible for the investments of the group of companies M. DuMont Schauberg (MDS) in the field of digital media.

### **About Wunder Media**

Wunder Media specialises in the production and marketing of entertainment and infotainment content and the management and development of media objects. The company was founded in 2000 by Armin Nusser (Marketing / Business Development) and Todd Covell (Finance / Operations). Today more than 80 employees are employed by Wunder Media (including freelance staff). In addition to the editorial work, further emphasis falls on the individual portal management and graphics editing as well as on the keeping up-to-date and moderation of communities. Their clients include MSN, ProSieben, T-Home, Falk, SPIEGEL ONLINE, SonyBMG, Fem.com and many more. In addition to livedome, Wunder Media also created the community platform zohub.com, the women-focused portal Fem.com and the entertainment network Fantasticzero.com.

[www.wundermedia.com](http://www.wundermedia.com)